

Oliver Engel

Product Designer

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ABOUT

I'm an experienced designer with an unrelenting attention to detail, a high bar for design craft, and a deep interest in the ongoing revolution of how AI changes the way we interact with technology.

In my next role, I'm eager to continue building software that helps people get important work done. I'd like to join a team at the cutting edge of adopting new ways of working and building software using AI.

EDUCATION

Master's of Human-Computer Interaction + Design

University of Washington, Seattle

Interdisciplinary Computing + the Arts

University of California, San Diego

SIDE PROJECTS

theinterviewkit.com

Comprehensive interview guide for early-career product designers; designed & coded from scratch.

figma.com/@oe

Publishing free, open-source design files and educational material on Figma Community – around 100k+ combined downloads.

SKILLS

AI prototyping	UI design
Content design	User research
Design systems	Visual & graphic design
Interaction design	Web design

TOOLS

Android Studio
Claude Code/Codex
Cursor
Figma
Xcode

OBSESSED WITH

80's music
Birds (fave: loons!)
Photography
Thrifting
Yoga

RECENT EXPERIENCE

Senior Product Designer

DoorDash · Seattle, WA

Since May 2024

- Led the design of the retail + grocery order fulfillment experience, a **\$90M/year** product area. Used AI-driven workflows (prototypes, ideation, documentation) to validate with merchants, align stakeholders, and deliver a high quality cross-platform experience.
↳ Outcome: midway through rollout; expected **15%** order quality improvement and **2% absolute reduction** in cancellations.
- Led the conception and design of an automated, customer-in-the-loop experience for merchants to seamlessly handle adjustments on live orders without the need to contact support.
↳ Outcome: reduced order cancellations and improved order quality, leading to **\$13M+ annualized savings**.
- Owned the design of DoorDash's live order management products across mobile and tablet; shipped dozens of features (some directly to prod using AI) improving Merchant experience and increasing order quality.

Senior Product Designer

Handshake · Seattle, WA

2022-2024

- Redesigned & introduced new features to the core job search experience, leading to **+2.5% increase in completed job applications** (~400k absolute).
- Led design for a number of high-viz projects, including on an exploratory AI product tiger team (launched Coco, an AI assistant for students), redesigning the core application flow, and envisioning the future of the job search experience on Handshake.

Product Designer II

Samsara · Seattle, WA

2021-2022

- Led research, ideation, feature alignment, and detailed design work for a project around enabling customers to score the road safety of their fleets; feature was **adopted by ~60% of ENT beta customers** and ultimately rolled out to all fleets.

ADDITIONAL EXPERIENCE

 Product Designer I, II · Boundless Immigration 2019-2021

 Design Systems Intern · Collective Health 2018

 Graphic Design & Animation Intern · NBCUniversal 2017